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DREXEL UNIVERSITY HOUSING & RETAIL  
URBAN DESIGN STUDY  
Philadelphia • Pennsylvania

Drexel's new master plan calls for major expansion of its University City main campus during the next decade. Goals include doubling the number of student beds during the next decade, intensifying the University's engagement with the City, and invigorating key retail areas adjacent to campus. Runyan & Associates developed urban design options for the the current Hess engineering laboratory site at the intersection of Lancaster Avenue and 34th Street just north of Market Street. We produced 4 different massing options for a phased development of up to 500,000 square feet in two multi-story structures, providing 1,200 student beds, a student dining facility, retail stores along Lancaster Avenue, and structured parking.



Gross Area: 500,000 sf  
Completion Date: 2012 (Study)  
Construction Cost: To be determined  
Client: Drexel University  
Contact: James R. Tucker, Senior Vice President

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