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LUZERNE BOROUGH VISION PLAN
Luzerne Borough • Pennsylvania

Luzerne Borough, a small municipality near Wilkes-Barre, Pennsylvania, commissioned this Vision Plan for its Main Street commercial district and adjacent residential neighborhood. The primary goal was to recommend strategies for attracting new businesses and job opportunities while improving the design of the built environment. As team leader, Runyan & Associates collaborated with an economic planner and a traffic engineer to produce a report combining market analysis and economic feasibility of key potential properties, urban design guidelines, building façade improvement guidelines, parking and transportation recommendations, and preliminary cost estimates.

Completion Date: 2011

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www.RunyanArchitects.com
PHILADELPHIA • 215.242.5722